CHAMP
Collaborative for Cultural Heritage Management and Policy
A portfolio of expertise for on-the-ground solutions

University of Illinois at Urbana-Champaign
Greetings from the Director of CHAMP

I’m Helaine Silverman, the Director of the Collaborative for Cultural Heritage Management and Policy. What a pleasure it is to write this introduction to CHAMP’s first newsletter (Summer 2013). Started in 2005, the Collaborative for Cultural Heritage Management and Policy (CHAMP) has evolved into one of the premier research centers for cultural heritage and museum studies. CHAMP is especially grateful to Professor D. Fairchild Ruggles (former Co-Director of CHAMP), the Department of Landscape Architecture, Department of Anthropology, and the Center for Global Studies for their significant contributions to the growth of CHAMP into its current configuration.

The past year has been an especially good one for CHAMP. We had an array of guest speakers, became involved in the creation of the new UNESCO Center for Global Citizenship at Illinois (UCGC), learned much from important projects being conducted around the world by CHAMP scholars, enjoyed the continuing wealth of faculty publications, and saw an enthusiastic cohort of graduate students pursuing minors in Heritage Studies and Museum Studies. The most exciting development this year has been the formalization of CHAMP’s partnership with the outstanding Ironbridge International Institute for Cultural Heritage (IIICH) at the University of Birmingham in the United Kingdom, led by its visionary director, Professor Mike Robinson.

CHAMP will build on these achievements to construct a yet more productive future. I welcome everyone to join us in our many activities. Please visit CHAMP’s website to keep up with all news and events (champ.anthro.illinois.edu).

Kind regards,

Helaine Silverman
Director of CHAMP
CHAMP is a strategic research center dedicated to the critical study of cultural heritage and museum practices on a worldwide scale in the context of globalization. CHAMP has extraordinary faculty strength with almost thirty faculty members who conduct research around the world. More than a dozen graduate students work with CHAMP faculty by pursuing the Heritage Studies minor and Museum Studies minor en route to their disciplinary doctorates. Through coursework and practicums CHAMP faculty are training a new generation of heritage scholars, heritage managers and museum professionals capable of dealing with complex realities and of articulating progressive policies to local and national governments and other agencies.

CHAMP’s goals are to:

- promote faculty research and dialogue across disciplines
- train our students in heritage and museum theory and practice
- problematize cultural heritage and museums from a politically extensive, socially engaged, economically just and historically deep perspective
- advocate sustainable and ethical cultural policies that are sensitive to competing stakeholder claims at heritage sites and museums
- offer public dissemination of ideas generated through CHAMP’s annual conferences, guest lecture program, publication series, and other activities
CHAMP ON CAMPUS

CHAMP co-sponsored the campus Distinguished Lecture of Dr. Michael Day (Chief Executive, Historic Royal Palaces, England) who spoke about major changes in the presentation of Kensington Palace to the public (April 25, 2013).

CHAMP became a founding partner of the new UNESCO Center for Global Citizenship (UCGC).

Curator Allyson Purpura reinstalled the Africa Gallery in the Krannert Art Museum (see photo).

CHAMP and IICCH (Ironbridge International Institute for Cultural Heritage) co-hosted the workshop, “Encounters with Popular Pasts: Meanings and Myths at the Interface Between Heritage & Popular Culture,” on the UIUC campus. Fifteen colleagues from the University of Birmingham, UIUC, and five other American universities presented a fascinating series of papers, which we plan to publish.

CHAMP’s Newest Faculty Member:
Christine Taitano DeLisle

Tina is an historian of the Pacific Islands, U.S. Empire, and Native Pacific women and gender. She is Chamorro and has a special interest in her home island of Guam and Micronesia. Prior to coming to UIUC, Tina taught at the University of Michigan, where she was a postdoctoral fellow in the Asian/Pacific Islander American Studies Program. She also has taught Museum Studies and Pacific Island History courses at the University of Guam. On Guam, Tina has been involved in various public history projects. These include co-producing a film (with Vicente Diaz, UIUC Department of Anthropology) on traditional Micronesian seafaring and navigation and a film on pre-World War II Chamorro pattera (“nurse-midwives”). She also has curated several exhibits on Guam and Micronesia such as the recent “I Kelat/The Fence: Historical Perspectives on Guam’s Changing Landscape,” which is the Guam component of the Smithsonian’s “Between Fences” exhibit.

Tina’s museum experience also includes assisting the Chicago Field Museum with the display and use by Chicago communities of a traditional nineteenth-century Maori whare nui (“meeting house”) and she serves as a consultant to the new Guam Museum. Recently, Tina was invited to address the U.S. military buildup in Guam by the Guam Humanities Council in their community “civic reflection” conversations and by the University of Guam as part of its Presidential Lecture series.
CHAMP sponsors two interdisciplinary graduate minors (Heritage Studies; Museum Studies) in addition to the MSc in Architectural Studies with a concentration in historic preservation, which is housed in UIUC’s School of Architecture. Currently, students pursuing these minors come from:

- Anthropology
- Architecture
- Landscape Architecture
- Library and Information Science
- Recreation, Sport and Tourism
- Urban and Regional Planning

Foundational courses include:
- Case Studies in Global Heritage (World Heritage Studies)
- Cultural Heritage
- Cultural Aspects of Tourism
- Heritage Management
- Historic Building Preservation
- History of the Urban Environment
- History of World Landscapes
- Museum Informatics
- Museum Theory and Practice
- Recording Historic Buildings
- Social Construction of Space

More than a dozen other courses are offered as topical electives. Heritage Studies students have the opportunity to work at sites around the world, including recurring projects in the U.S., Peru, and India. Museum Studies students have internships in the campus museums and museums elsewhere as well as learning from study visits to major museums in nearby Chicago, Indianapolis and St. Louis. Students participate in study tours to World Heritage and other ancient and historic sites and noteworthy urban centers. Under the CHAMP-IIICH collaboration students from Illinois and from Birmingham will be able to study at each other’s campuses and take seminars based on jointly prepared course modules.
Faculty
Lynne Dearborn and John Stallmeyer (both, School of Architecture) won EDRA’s book award for *Inconvenient Heritage: Erasure and Global Tourism in Luang Prabang*. EDRA is the Environmental Design Research Association.

Historical archaeologist Chris Fennell (Anthropology) has started a fascinating new project on Great Blasket Island, off the southwest coast of Ireland, that investigates nationalist mythology and cultural identity through the lens of archaeology, history, and landscape studies.

Cele Otnes (Business Administration) and Pauline Maclaran (Royal Holloway, University of London), have a contract with University of California Press for their book, *Royal Fever: Consuming and Producing the British Monarchy*.

Robert Pahre (Political Science) won the Leslie Hewes Award for the Best Paper in the Social Sciences for “Reconsidering National Park Interpretation of the Great Plains and Trans-Mississippi West.” His paper was published in Volume 22 of *Great Plains Research*. Bob is currently writing a book called *Telling America’s Stories: How the National Parks Interpret Westward Expansion*.

Helaine Silverman and Tami Blumenfield (Furman University) have published *Cultural Heritage Politics in China*, the fifth edited volume in CHAMP’s book series with Springer Press.

CHAMP welcomed our new colleague, Dr. Christine Taitano DeLisle, Assistant Professor in the American Indian Studies Program and Gender & Women’s Studies Program.

The CHAMP-IIICH Collaboration
In December 2012 a UIUC delegation visited the Ironbridge International Institute for Cultural Heritage (IIICH) and the University of Birmingham at which time the formal Memorandum of Understanding (MoU) between CHAMP and IIICH was celebrated.

While on his Fulbright grant at IIICH in Spring 2014 Paul H. Kapp will expand his urban regeneration research, represented in his 2012 edited volume, *SynergiCity: Reinventing the Postindustrial City*.

Helaine Silverman was named a Visiting Research Fellow at IIICH for the period 2013-2015. She returned to IIICH and the University of Birmingham in June 2013 for a third time, during which she and Mike Robinson continued their work on the TADCH (Trans-Atlantic Dialogues on Cultural Heritage) program.

Mike Robinson presented a talk at Spurlock Museum “Tales from the Cauldron: Travels into Modernity with an Iron Pot,” that inaugurated the exhibition of one of the first domestic objects of the Industrial Revolution: an iron pot, now on loan to Spurlock Museum from the Ironbridge museum collections. That small exhibit anticipates the major one that Spurlock and Ironbridge Gorge Museums will curate in Spring 2016. This was Mike’s second visit to UIUC (May 2013), the first having been in May 2012.
New Trans-Atlantic Partnership

CHAMP joins IIICH to start a series of Trans-Atlantic dialogues

In December 2012, CHAMP and IIICH (Ironbridge International Institute for Cultural Heritage) signed a formal document of collaboration (Memorandum of Understanding/MoU), authorized by their two universities. The MoU follows reciprocal visits by CHAMP’s director, Helaine Silverman, to the University of Birmingham and IIICH’s director, Mike Robinson, to the University of Illinois in May of last year. The two heritage centers are embarking on a series of joint projects under the rubric of “Trans-Atlantic Dialogues on Cultural Heritage.” Speaking about the new partnership at the ceremony in Birmingham celebrating the MoU, Helaine Silverman said, “We are delighted to be partnered with the Ironbridge Institute. Their international and inter-disciplinary approach to the study of cultural heritage is a perfect fit with CHAMP and we are already undertaking some innovative projects together.” Further activity between the centers will include joint workshops (the first of which was held this past May on the UIUC campus), conferences, publications, shared museum exhibitions, and the development of teaching modules at the Master’s level.

From left to right: Tim Barnes (Director, Office of Strategic Partnerships, UIUC), Lynne Dearborn (School of Architecture, UIUC), Mike Robinson (Director, IIICH) and Helaine Silverman (Director, CHAMP) (both holding the MoU), Paul Kapp (School of Architecture, UIUC, behind Mike), Malcolm Press (Director, Institute of Advanced Studies, University of Birmingham, behind Helaine), Wayne Pitard (Director, Spurlock Museum, UIUC), and Erica Arthur (Office of International Relations, University of Birmingham)
Trans-Atlantic Dialogues on Cultural Heritage (TADCH)

Mike and Helaine have chosen the concept of “Trans-Atlantic Dialogues on Cultural Heritage” (TADCH) as the intellectual framework for the CHAMP-IIICH relationship. Our aim is, by reflection and discussion, to generate a series of research questions that examine Old World and New World perspectives on cultural heritage. We propose a genuine two-way exploration of the continuities and disturbances in the ways that heritage is constructed, consumed, mediated and filtered. Similar yet different, the powerful and influential intellectual traditions of North America and Europe are linked through historical engagement and contemporary everyday connection. Each side of the Atlantic – North as well as South – offers its own geographical and historical specificity expressed and projected through heritage. In geopolitical terms and through everyday mobilities, people, objects and ideas have flowed and continue to flow back and forth across the Atlantic, each shaping the heritage of the other and each shaping the meanings and values that heritage conveys. TADCH asks: Where, and in what ways are these Trans-Atlantic heritages connected? Where, and in what ways are they not? What can we learn from reflecting on the different contexts and cultures as they produce, consume, absorb, resist, and experience the heritage of the other? Trans-Atlantic dialogues on cultural heritage – which began as early as the voyages of Christopher Columbus and Leif Ericsson – are deeply implicated in an important array of approaches to modernity and its future.

The first event of the TADCH initiative was the May 23-24, 2013 workshop on heritage and popular culture (see page 9), which inaugurated what will be a series of open-ended and provocative conferences that are intended to significantly advance the empirical study and theorization of cultural heritage. Strengthening TADCH is the timely award of a prestigious Fulbright Grant to CHAMP’s Associate Director, Paul H. Kapp (School of Architecture), with which he will spend Spring 2014 at IIICH. Also, Helaine has been named a Visiting Research Fellow at IIICH for 2013-2015, and Mike will be a Research Associate at UIUC.
ENCOUNTERS WITH POPULAR PASTS
Meanings and Myths at the Interface Between Heritage and Popular Culture

“Mona Giza” - Sam Parker, 1972

organized by
CHAMP – Collaborative for Cultural Heritage Management and Policy
IIICH – Ironbridge International Institute for Cultural Heritage
IAS – Institute of Advanced Studies, University of Birmingham

speakers in alphabetical order

Lynne Dearborn: Deploying Heritage to Solve Today’s Dilemmas: The Swedes of Rockford, IL
Michael Di Giovinc: When Popular Religion Becomes Popular Culture
Rick Hallett: Parodying Heritage Tourism
Sara Jones: Uneasy Heritage: Remembering Everyday Life in Post-Socialist Memorials and Museums
Paul Kapp: Experiencing Intangible Heritage: The Mississippi Blues Trail and the Virginia Crooked Road
Noah Lenstra: ‘Democratization’ of Genealogy and Family History Practice
Cele Otnes & Pauline Maclaran: Consuming the Crown: Key Facets of the British Royal Family Experience
John Presley: From Co-op to Conglomerate: Quality Courts, World War II and the Commodification of Travel
Mike Robinson: Word Heritage: Popular Encounters of Mystery and Imagination
Mike Robinson and Helaine Silverman: An Agenda in Heritage and Popular Culture
Joy Sather-Wagstaff: Appropriated Heritage in Popular Cultures of Memorialization
Helaine Silverman: Branding Peru: National Tourism Campaigns and the Performance of Heritage
Diana Spencer: Antiquity from Site to Vision: Understanding Technicolor Rome
Joy Sperling: Space, Place and Tricultural Visual Transactions: Women and Tourism in the Interwar Southwest
Anna Woodham: Collecting London 2012: Exploring the Unofficial Legacy of the Olympic Games

May 23-24, 2013
Workshop at the University of Illinois
CHAMP Partners with the UNESCO Center for Global Citizenship at Illinois

CHAMP director Helaine Silverman, Professor Barbara Ford (Graduate School of Library and Information Science, UIUC and a member of the United States National Commission for UNESCO) and Professor Amani Ayad (Graduate School of Library and Information Science, UIUC) are the co-founders of UCGC.

The desire to create this organization sprang from our commitment to key ideals of UNESCO by advancing intercultural engagement, assisting in the formation of inclusive knowledge societies and promoting sustainable development. UCGC was inaugurated on April 15, 2013 in a ceremony officiated by Mr. Guy Djoken, Executive Director of the UNESCO Center for Peace in Washington, D.C. In his keynote address, Mr. Djoken spoke about “UNESCO and the Mission for Peace in a Troubled World.” In his second lecture on April 16, Mr. Djoken talked about “Community Activism and UNESCO’s Millennial Goals.”

At the inauguration of UCGC

From left to right: Elly Hanauer (Associate Director, Center for Global Studies, UIUC), Barbara Ford, Don Gerard (Mayor of the City of Champaign, IL), Guy Djoken, Laurel Prussing (Mayor of the City of Urbana, IL), Helaine Silverman, and Amani Ayad
A Selection of CHAMP Faculty Projects

Andrew Bauer (Anthropology)
discourses of natural heritage in India

Donna Buchanan (School of Music)
ethnomusicology and cultural heritage in the Balkans

Anita Say Chan (College of Media)
globalization and digital cultures in Peru

Laura Davis (Anthropology)
coal and the heritage of labor and class in Illinois

Christina Taitano DeLisle (American Indian Studies)
public history and the representation of identity on Guam

Lynne Dearborn (Architecture)
the Hmong vernacular environment in Thailand and the U.S.

Chris Fennell (Anthropology)
historical archaeology of heritage and identity in Ireland

Susan Frankenberg (Anthropology)
hyphenated heritage and community museums in the U.S. midwest

Elly Hanauer (Center for Global Studies)
interpreting immigration in French museums

Paul Kapp (Architecture)
urban regeneration and historic preservation in the U.S. and England

Cele Otnes (Business Administration)
consuming royal heritage in England

Robert Pahre (Political Science)
American heritage in the U.S. national parks

Allyson Purpura (Krannert Art Museum)
representing Africa in the museum

Carla Santos (Recreation, Sport and Tourism)
cultural capitals of Europe and mass-mediated tourism narratives

Helaine Silverman (Anthropology)
UNESCO World Heritage and community sustainability in Peru and Thailand

Amita Sinha (Landscape Architecture)
sacred Hindu landscapes of India

Gabriel Solis (School of Music)
mid-20th century nostalgia and the creation of heritage from pop culture in the U.S.

Michael Twidale (Library and Information Science)
museum informatics and digital heritage
Books by CHAMP Faculty
The Active Life a Professor Emeritus: James (Jim) Warfield

Retirement has given James (Jim) Warfield (School of Architecture) the freedom to be even more active and mobile than he was when teaching full time. Jim’s decades-long engagement with architectural education in China and vernacular architecture around the world is highlighted by this year’s noteworthy achievements:

Jim was named to the Board of Editors of *Heritage Architecture*, a new international journal published in Beijing and Shanghai. (The journal is edited by Professor Chang Qing of Tongji University.)

Jim was invited to write a quarterly column for *Heritage Architecture* entitled “The Warfield Column.” The first three columns have been written and published. You can enjoy them at this website: http://www.jameswarfield.us/2/The-Warfield-Columns-in/26681601_t9VgCz#!i=2298028480&k=khZswbh

Jim was asked by the College of Architecture and Urban Planning at Tongji University to donate his vast photo and written archives to the University. The transfer has been accomplished and the formal dedication ceremonies will take place on July 5, 2013 in Shanghai. You can see Jim’s extraordinary material on this website: http://www.jameswarfield.us/1/Catalog-for-the-July-5-2013/29162438_X45WXx#!i=2483787152&k=H5bTJmz

“The Warfield Archives of Vernacular Architecture,” dedicated in July, will contain over 20,000 research items. Curator Liu Yuting of the Tongji University Museum will work with Jim to increase the collection by 5,000 items annually and to link the archives to similar centers at the University of Illinois at Urbana-Champaign; Istanbul Technical University, Turkey; the Mackintosh School of Architecture, Scotland; and the University of San Andres, Bolivia. http://www.jameswarfield.us

Words cannot encompass nor represent Jim’s lifelong photographic and ethnographic research on vernacular architecture and the human communities that build and inhabit them. For the merest summary, look at Jim’s university web page: http://www.arch.uiuc.edu/people/faculty/jwarfield/
Graduate Student Spotlight: **CAROLINE WISLER**

*We are happy to feature the research of one of CHAMP’s fine graduate students, Caroline Wisler, who is working toward her doctorate in the Department of Landscape Architecture. Caroline is the Graduate Student Liaison to CHAMP’s Executive Committee. She has compiled a record of outstanding training for a future heritage career. Caroline holds a BA in Archaeology and Religious Studies, an MA in Landscape Archaeology and a second MA in Anthropology. Prior to beginning doctoral studies at UIUC, Caroline spent a Fulbright year in Banja Luka, Bosnia and Herzegovina, where she conducted independent research and was a lecturer at the University of Banja Luka. Most recently, Caroline was awarded a prestigious Research Fellowship with the American Research Center (ARCS) located in Sofia, Bulgaria for a semester of cultural immersion in the history of the Balkans while conducting research on heritage development in post-communist societies and studying the Serbo-Croatian language. She was the recipient of FLAS Fellowships for Academic Years 2012-13 and 2013-14 through UIUC’s Russian, Eastern European, and Eurasian Center and European Union Center, respectively. This summer she returns to Bulgaria for an archaeological field season with ARCS at Heraclea Sintica. In the following (necessarily brief) statement Caroline tells us about her doctoral research.*

It was compelling events – such as the shelling of the old city of Dubrovnik in 1991, the demolition of the Bamiyan Buddhas of Afghanistan in 2001, and the destruction of the Askari mosque in Samarra, Iraq in 2006 and 2007 – coupled with my interest in how cultural heritage can be activated to serve local communities that urged me toward my current research. I seek an applied understanding of the practice, politics and policymaking of cultural landscape reconstruction and heritage management in post-conflict or transitioning societies with the critical purpose of fostering mutual understanding and coexistence. My regional focus is the former eastern bloc and Yugoslavia. I have a particular interest in Bosnia and Herzegovina (BiH), which suffered extreme violence during its transition from state socialism to democracy in the early 1990s, the legacy of which is still seen and felt in the country. In BiH, nearly 3,000 architectural heritage properties were strategically targeted for destruction. Despite the signing of the Dayton Peace Accords in 1995, antagonism and tensions among ethnic groups continues to be exerted spatially in the landscape. Drawing upon theoretical constructs from Peace Studies, I identify these manipulations as structural and cultural violence, contributing to negative peace in BiH and countries mired in intractable conflict. I explore the potential for cultural heritage – once instrumentalized for violent ends – to instead transform conflict. By repurposing heritage as a tool for public reconciliation, I propose that inter-group dialogue can be facilitated through community involvement in the reconstruction process. This process lends itself to the simultaneous development of a shared narrative to which groups contribute and identify through physical reconstruction. In this way, the cultural landscape can be both restored and re-storied. By activating this latent capacity of cultural heritage, heritage professionals may increase the social sustainability of heritage by fostering communities’ understanding of and investment in their cultural heritage, regardless of its potential for representing difference. Communities divided as a result of conflict or those experiencing a period of tumultuous transition may alter not only the current and future conditions of cultural heritage, but their society as a whole.
In the summer of 2012, the University of Illinois at Urbana-Champaign and the École du Louvre in Paris signed a Memorandum of Understanding to develop a collaborative exchange program. The program has two principal components:

1) A summer study-abroad course for fifteen students from the University of Illinois and five students from the École du Louvre.

2) Two internships annually (one per semester) for graduate students from the École du Louvre at either the Spurlock Museum or the Krannert Art Museum.

The study-abroad course meets for three weeks in July at various museums in and around Paris, and in the classrooms of the École du Louvre. The course provides an introduction to museology and is taught by leading curators, administrators, and other museum professionals. Students also participate in discussions, led by a professor from the University of Illinois, in which they discuss the sessions with experts and the assigned reading. Students are graded by the professor based on participation and written assignments.

Interns for the École du Louvre work at the museums of the University of Illinois on projects related to their areas of specialty. Each internship lasts for one semester. Interns also attend a graduate seminar in art history.

The collaboration with the École du Louvre provides unique opportunities:

- Access to monuments and art works. Sessions take place in galleries and other facilities normally not open to students or the public. For example, last summer students entered the restoration studios of the Musée du Louvre and saw works by Giotto, Leonardo, Titian, Manet, and many others being restored. The restoration process was explained by demonstrations with masterpieces such as Leonardo’s St. Anne. For another example, at the chateau de Versailles students climbed up on scaffolding to study ceiling frescoes. Other museums visits included the Musée d’Orsay, the Musée du Quai Branly, and the Musée du Cluny.

- World-class experts. Instructors included Pierre Curie, perhaps the greatest living conservator of Renaissance painting, Laurence des Cars, head of Agence France-Muséums (which overseas an annual budget of over €85 million), and renowned curators such as Aurélien Gaborit and Christophe Léribault. All instructors play major roles in French museums.

- Interaction between French and American students. American and French students study side by side. Museum policies vary enormously between the two countries and reflect fundamental differences in thinking about the state’s relationship to citizens and national heritage. In discussion session there have been excellent debates between students that opened their eyes to alternative ways of thinking about fundamental issues. For example, this past year students debated policies concerning objects acquired through colonialism or conquest, and they discussed whether museums should treat all visitors as identical, or recognize and address specific aspects of identity such as race, gender, and sexuality.

The collaboration holds enormous potential for future development.

- A new dimension to both undergraduate and graduate curricula, providing opportunities for learning that are not possible on campus.
- A recruitment tool to attract graduate students.
- Publicity for the university that demonstrates its partnership with a museum and institution of higher learning whose fame and achievements are unparalleled in their field.
- Potential for future collaborative research projects for faculty and graduate students.
CHAMP’s Executive Committee

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Anita Chan (Media & Cinema Studies)
Lynne Dearborn (Architecture)
Susan Frankenberg (Museum Studies & Anthropology)
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Cele Otnes (Business Administration)
Robert Pahre (Political Science)
Wayne Pitard (Spurlock Museum)
Allyson Purpura (Krannert Art Museum)
Carla Santos (Recreation, Sport and Tourism)
Amita Sinha (Landscape Architecture)
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