FALL 2011 COURSES

AIS 501: Indigenous Critical Theory
Dr. Jodi Byrd
Within postcolonial theory, scholars often draw distinctions between British formal colonial rule and settler colonialism, establishing the first as the normative process of economic and military domination and the second as a more humane and inevitable process. As a result, the pernicious colonizations of indigenous peoples within deep settler colonies such as Australia, New Zealand, Canada and the United States often remain the dark unarticulated given even in theories of decolonial resistance arising from the global south. This class proposes a dialogue of sorts amongst theoretical traditions to interrogate settler colonial "postcolonialities" and the lingering colonialist discourses within postcolonial theory that deconstruct when confronted by indigenous presences. How do theories of colonialism and postcolonialism prioritize certain geographical and historical contexts and in what ways do those theories succeed or fail in addressing indigeneity? How might indigeneity challenge postcolonial theory and how might indigenous scholars reframe those theories to address the ongoing colonizations that continue to define their lands, rights, and sovereignty? Finally, how might the intersection between postcolonial and indigenous critical theories provide new sites for interdisciplinary methods and inquiry?

ADV 476/590: Global Advertising
Dr. Michelle Nelson
This course applies theories of culture and communication to advertising issues in the context of globalization. It uses case studies to consider how messages are communicated to local and global audiences; standardization versus adaptation of worldwide advertising, public relations, sponsorship, product placement, and other strategic communication tools; the political, economic, and regulatory framework within which international marketers must operate; implications of cultural diversity in an increasingly interdependent world; and ethical issues confronting an international advertiser. Advertising the cultural heritage – tangible and intangible – of nations is one of the topics considered.

ARCH 572: "A Travelers' Inn" Design Studio
Prof. James Warfield
In recent years, UNESCO has identified a number of vernacular environments and cultural landscapes as World Heritage sites. While this designation was intended to protect global patrimony, the effect has been to attract international visitors to these sites. How architects and developers acknowledge, respect, and sensitively relate to such treasures is a charge to the design profession. This studio is a semester long investigation of a special building type: a 24-unit lodge for the off-the-beaten-track traveler. Each student will select a location at which such an inn might provide access to a cultural, natural or historic point of interest (examples: the Galapagos Islands in Ecuador; the Berber ksars in Tunisia; the rain forests on Vancouver Island). Design at all scales from furniture to room to building to neighborhood to site will be explored. The studio emphasizes the: search for ideas, development of critical and creative thinking,
translation of ideas into built form, understanding human scale, design of quality living environments worthy of treasured sites.

**ANTH 399 Cultural Politics**  
*Dr. Virginia Dominguez*  
This course looks at the intersections of "culture" and "politics" in the contemporary world, and the passions they arouse. It examines implicit and explicit manifestations of political power in the arts and in popular culture as well as public discourse about culture and public institutions dedicated to the arts, culture, heritage, history, tourism, identity, and education. Among the questions asked are: (1) Why is much of the current talk about globalization framed in terms of "culture"? (2) Why is much of the discourse of "culture" coming from national governments, international organizations, and Fourth World movements? (3) Why are lawyers, philosophers, artists, writers, historians, museum curators, filmmakers, linguists, and multinational corporations involved, or at least implicated? (4) Is cultural politics really just politics by any other name? Illustrations are drawn from a variety of countries, including the contemporary United States. Distinguished anthropologists from inside and outside the U.S. will participate throughout much of the fall semester.

**ANTH 460: Heritage Management**  
*Dr. Helaine Silverman*  
The purpose of this course is to introduce students to theoretical and practical issues of heritage management. Among the topics covered are: What is heritage? Heritage and identity. Politics of heritage. Heritage and human rights. Who owns heritage? Who has the legal or other right to decide what should be preserved and how? Heritage interpretation. How is heritage manipulated for tourism and development? Tensions and conflicts between different heritage stakeholders. Roles of the international community, nation-state, local community, private enterprise, and public sector in heritage management. International “instruments” underwriting heritage management. Careers in heritage management.

**CMN 529: Folklore, Culture and Communication**  
*Dr. Susan G. Davis*  
This is an advanced introductory seminar for students who are interested in the study of and history of thought about folk, popular and vernacular culture. We begin by looking at "the discovery of the people" in the 17th century, and the romantic nationalist movement in the 18th-19th centuries. Then we turn to critically explore the ideas of "folk" culture scholars in the 20th century. Students read work by Boas, Hobsbawm, Peter Burke, Americo Paredes, B.A. Botkin, R. Abrahams, R. Dorson, B. Kirshenblatt-Gimblet, Henry Glassie, Edward Ives and others. The course ranges in materials covered from legend, folktale and song to material culture and internet lore. Students do weekly reading reaction papers, and final research papers.

**LIS490MU: Museum Informatics**  
*Dr. Michael Twidale*  
This course explores the use of computers in museums. This includes both how museums
use computers to record, preserve, classify and manage their collections, and how computers may be used to help visitors and scholars to make the most of their museum visits. It considers conventional physical museums, as well as other organizations with museum-like features such as archives, botanical gardens, special collections, as well as purely virtual collections. We consider how computers are or could be used in museum settings. This can mean many different things including: computerized collections records databases, computerization of the management processes of a museum, federation of records among museums, providing online access museum collections, museum websites, online web-based interactive experiences, and different technologies for supplementing museum visits: computer kiosks, large screen displays, smartphones, and the use of ubiquitous computing technologies. Students should be open to fiddling with applications, trying them out, analyzing what makes them enjoyable or frustrating and thinking about how to improve them or reapply their ideas in a different museum's context. The course will explore how to design interesting, useful, entertaining, inspiring and educational technological experiences.

LIS 581: Administration and Use of Archival Materials
Prof. Anke Voss
Administration of archives and manuscript collections in various types of institutions. Theoretical principles and archival practices of appraisal, acquisition, accessioning, arrangement, description, preservation, and reference services. Topics will include: records management programs, collecting archives programs/special collections, legal and ethical issues, public programming and advocacy, and the impact of new information technologies for preservation and access.

LIS 586: Digital Preservation
Dr. Jerome McDonough
Examines current problems with and approaches to digital preservation that are fundamental to the long-term accessibility of digital materials. Examines the range of current research problems, along with emerging methods and tools, and assess a variety of organizational scenarios to plan and implement a preservation plan. Topics include basic information theory, preservation of complex digital objects; standards and specifications; sustainability and risk assessment; authenticity, integrity, quality control, and certification; and management of preservation activities.

MUSE 500: Core Problems in Museum Theory and Practice
Dr. Susan Frankenberg
A critical examination of both historical and current theoretical issues in museum practice. Addresses the development of museums within varied social, cultural and intellectual contexts, and the conceptualizations and criticisms of museums in terms of paradigmatic, institutional, symbolic and other theories. In addition to surveying the broad range of theoretical frameworks adopted in contemporary museum scholarship, students will examine and evaluate curatorial and institutional strategies for responding to the myriad external pressure (including multiple constituencies, standards and best practices) currently placed on museums.